



Law accounting and business

ANNUAL
MARKETING
PROSPECTUS

—
2017

PROVIDING PROFESSIONAL
EDUCATIONAL PROGRAMMING
TO THE CANNABIS INDUSTRY

Welcome



Our model is to enhance and strengthen the cannabis industry by connecting, networking, educating, providing thought leadership and serving as a “go to” resource for business professionals looking to enter, or already in the cannabis industry.

Become a marketing partner with cLAB

We accomplish this by working tirelessly to build original programming, going after must have presenters on need to know topics and planning events that attract high participation. We also leverage email marketing, social media and web as platforms for broadening our message. We strategically partner with other like-minded groups or associations whenever possible to create events that offer a wider audience and greater awareness. It has taken us years of networking receptions, monthly seminars and conferences to build our brand and cultivate such a diverse legal audience. If you have an interest in getting out in front of the emerging cannabis community then cLAB is the marketing vehicle for you.

Our events range from 50-200+ unique attendees. It is never the “Usual Suspects” at our monthly events with a diverse crowd of business professionals.

Our attendees represent the entirety of professional services including law, accounting, finance, entrepreneurs, and cannabis industry professionals. Our events range from 50 – 200+ unique attendees. It is never the “Usual Suspects” at our monthly events with a diverse crowd of business professionals. Our 2017 calendar is filling up now with chapter meetings happening the third Thursday of every month and our annual conference in November. Our marketing platform include our website, emails, newsletters, social networks, press releases, paid advertising and marketing alliances.



Opportunities
to participate in
cLAB events fall into
two categories

ALA CARTE OPPORTUNITIES

&

ANNUAL OPPORTUNITIES

ALA CARTE OPPORTUNITIES

Discounted legal services from Wilson & Elser & Access to a free legal hotline specializing in cannabis issues

GOLD
\$6,500

Monthly Headline Sponsor

- Lead panel discussion
- Provide marketing material to members
- Full member contact list
- One white paper published by Cannabis LAB

PLATINUM
\$10,000

Host Special Event / Seminar

- Lead special event: Dinner, Lunch or Breakfast
- CLAB members will attend an event to learn of your subject matter expertise
- All expenses included
- Photographed & Video recorded presentation
- Full member contact list
- Nationally distributed white paper

ANNUAL OPPORTUNITIES

We take marketing seriously. Listening to our marketing partners' needs and doing everything we can to impact ROI is among our biggest concerns. We want you back year after year and to do that we need to deliver. This year we noticed our partners are sharing more content: press release, white papers, free webinars, blog posts and partner of cLAB we are happy to share your content with our world.

	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000	PLATINUM \$25,000
Hyperlinked logo on partner page of website with full description of company and services	✓	✓	✓	✓
Hyperlinked logo on cLAB email blasts	✓	✓	✓	✓
Content promotion in monthly newsletter	✓	✓	✓	✓
Logo on cLAB sponsors sign at events	✓	✓	✓	✓
Corporate membership to cLAB programs (can be transferred to guests)	1	1	2	4
Ad in cLAB quarterly newsletter	1/8 page	1/8 page	1/4 page	1/2 page
Video produced by Cannabis LAB and media partners - promoted on CLAB website		30 sec	60 sec	60 sec
Full company rights to video		✓	✓	✓
Hyperlinked logo on general email blasts		✓	✓	✓
Beauty shots (Video & Stills) of product and location			✓	✓
Launch Party Sponsor (or \$2,250 credit toward conference sponsorship)			✓	✓
Distribution of materials at seminars			✓	✓
List of all event attendees			✓	✓
Ability to submit one survey to attendees				✓
You or someone from your company will be an educator/presenter at a monthly meeting				✓
Exhibitor table at annual conference (or \$6,000 credit toward other conference opportunities)				✓
Announcement made at seminars thanking cLAB Elite Partners				✓

Sponsorship

SPONSORSHIP CONTACT

Contact Name	Contact Title
Company	
Address	City/State/Zip
Country	Email
Phone Number	Fax Number

SPONSORSHIP LEVEL

Annual Sponsorship

- Bronze Level Sponsorship - \$5,000
- Silver Level Sponsorship - \$10,000
- Gold Level Sponsorship - \$15,000
- Platinum Level Sponsorship - \$25,000

Ala Carte Opportunities

- Gold Level Sponsorship - \$6,500
- Platinum Level Sponsorship - \$10,000

CHECK PAYMENT

Make checks payable to "Legal Learning Series"

Legal Learning Series

Attn: Robert Friedman
511 Southeast 5th Avenue, #808 Fort Lauderdale, FL 33301



CREDIT CARD PAYMENT

Credit Card Number	Expiration
Security Code	Billing Zip Code
Signature	

VENDOR INFORMATION

Contact Name	Contact Title
Company	
Address	City/State/Zip
Country	Email
Phone Number	Fax Number

VENDOR DESCRIPTION

Company description - 150 word minimum, email to info@legallearningseries.com

cLAB Sponsorship Terms and Conditions

The following represents a binding contractual agreement for the terms of sponsorship (hereafter "Agreement") between Association for Litigation Support Professionals (hereafter cLAB) and Sponsor. The terms of the Agreement are as follows:

I. GENERAL TERMS

- A. The terms and conditions set forth in this agreement govern the relationship between cLAB and Sponsor. Unless expressly agreed to in writing by cLAB no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on cLAB.
- B. cLAB shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement.
- C. The waiver of any provision of this agreement shall not be construed to be a waiver of either party's right to later require strict observations and performance of each of the provisions herof.
- D. Facsimile transmission of a copy of this Agreement bearing a signature shall be deemed to be delivery of a signed original Agreement.

II. LIMITED LIABILITY

- A. The liability of cLAB for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. cLAB will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. cLAB shall not be subject to any liability whatsoever for any failure to hold conference because of an act of god, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond reasonable control of cLAB. Unintentional or inadvertent failure of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a breach of the Agreement.

III. NO CANCELLATION AFTER ACCEPTANCE

- A. Sponsor may not cancel this Agreement after acceptance by cLAB except for breach of this Agreement by cLAB.

IV. PAYMENT TERMS

- A. Acceptance of Agreement binds Sponsor to full payment of sponsorship.
- B. 50% deposit payment must accompany the Agreement
- C. Upon receipt of Agreement, cLAB will issue an invoice for the balance due 90 days from date of acceptance by cLAB.
- D. If Sponsor fails to perform any other term or condition of the Agreement, or fails to observe and abide by the terms of this Agreement, cLAB reserves the right to terminate the contract immediately without refund of any monies previously paid.
- E. All payments are non-refundable and non-transferable.
- F. Severability
- G. If any section or provision of this Agreement is deemed illegal by a competent court of law, all other provisions of this Agreement shall remain in force.

V. ENTIRE AGREEMENT

- A. This Agreement constitutes the entire agreement between Sponsor and cLAB. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.
- B. By completing and returning this Agreement, cLAB acknowledges that this document becomes a binding contract between Sponsor and cLAB.

CONTACT US



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